SEED BDS+ Training of Trainers on Eco-Inclusive Enterprise Incubation

Call for Applications

India

Deadline for Applications: 05 March 2020

Are you a Business Development Service provider, consultant, incubator, trainer or mentor in India?

Would you like to provide services to eco-inclusive enterprises in the field of business model ideation and development, impact monitoring, and market testing?

Join us at the upcoming BDS+ Training of Trainers workshop in Delhi!

Send your applications now!

Through our Training of Trainers programme, we offer business development support (BDS) advisors access to our comprehensive SEED Toolkits, case studies and further valuable insights into eco-inclusive enterprise success. These resources support and equip participants to build and develop their services while meeting the unique development needs of eco-inclusive enterprises with a strong environmental and social focus.

The sessions will incorporate case studies, practical exercises and group work using materials based on proven methods and learnings from SEED’s work with eco-inclusive start-ups, developed in the framework of SEED support programmes since 2009.

This BDS+ ToT for business development service providers in India is supported by the International Climate Initiative (IKI) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU).

**Where:** Delhi, India

**When:** 01-03 April, 2020

**Venue:** Selected participants will be informed of the workshop venue via email.

**Important Note:** Participation in the 3-day workshop is FREE for all selected participants. Participants must arrange transport and accommodation on their own.
Benefits for Participants:

- **FREE participation** in the 3-day workshop
- Access to a comprehensive **SEED toolkit** to support eco-inclusive enterprises in business model development, market testing and financial management
- **Methodology insights** to run participant-oriented coaching and mentoring programmes
- **Peer learning & networking** with experienced business development service providers
- Deep dive into **eco-inclusive enterprise business models**
- **Potential opportunity to work** for SEED in future in-country assignments
- Successful participants will be featured on the **SEED BDS+ Advisors** platform

Eligibility Criteria:

This BDS+ ToT is aimed at individuals who work at the interface of business and civil society, and support business or entrepreneurial solutions in India. We strive to have a diversified group of participants, balancing gender and organisational representation.

Applicants should be able to demonstrate that they have:

- experience working with start-ups in their country;
- experience working with eco-inclusive enterprises;
- experience providing capacity building for business model development;
- experience supporting business ideation and pilot development;
- a degree in a relevant academic field;
- experience facilitating interactive and participatory workshops;
- the ability to provide services to enterprises in English as well as local languages

Please note: Given the limited number of participant slots (20-25) per workshop we will be only able to accept 1-2 candidates per organisation. There may be exceptions depending on the experience of applicants.

How to apply?

The SEED BDS+ ToT Call for Applications is open until 05 March 2020.

Send your detailed **CV & a Letter of Motivation** to:**

*bds@seed.uno*

*In your letter of motivation, please indicate your experience working with start-ups and your motivation to be part of the start-up ecosystem.*

If you are an independent consultant, please submit a letter of endorsement from a third party.
Applications received after 05 March 2020 cannot be considered. Nominations may be submitted directly by the applicant, by a partner organisation, or by any third party familiar with the applicant. Successful applicants will be notified by mid-March.

Support for the BDS+ Training of Trainers:

The SEED BDS+ ToT in India is sponsored by the International Climate Initiative (IKI) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU).

The Federal Environment Ministry was established in 1986 and is responsible for the environmental policy of the German government. Among other issues, the Ministry is concerned with climate policy, conserving the diversity of fauna and flora, efficient use of resources and energy as well as protecting peoples’ health from environmental pressures. The Federal Ministry is also very active when it comes to international environmental policy. One of the greatest global challenges to be overcome is climate change.

About SEED:

SEED is a global partnership for action on sustainable development and the green economy that was founded by the United Nations Environment Programme (UN Environment), the United Nations Development Programme (UNDP) and the International Union for Conservation of Nature (IUCN) at the 2002 World Summit on Sustainable Development in Johannesburg. SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development. From an annual global awards scheme that scouts for and supports the most promising innovative and locally-led social and environmental start-up enterprises in developing countries to enhancing the quality and capacities of business development service providers – SEED builds the ecosystem for social and environmental entrepreneurship.

SEED is hosted by adelphi research gGmbH, based in Berlin, Germany. Partners of SEED, in addition to the Founding Partners, are the governments of Flanders, Germany, India, the Netherlands, South Africa, and the United States of America; Conservation International; the European Union; Hogan Lovells; UNIDO; UN Women and SEED’s Corporate Partner, Hisense.

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